

Reducing Revork Our Meetings

Find out how we use small automation to save resources and streamline processes.

Why Do We Rework?

At our company, we noticed a recurring issue: Meetings weren't efficiently driving execution.

Discussions kept getting revisited, leading to delays, miscommunication, and unnecessary work—small inefficiencies that slowed progress.

The 3 Key Problems We Identified

1. Unclear Outcomes → Repeated Discussions

Without clear action items, teams revisited the same topics over and over.

2. Time Spent on Documentation → Reduced Execution

Manually writing meeting notes took away from high-value work.

3. Miscommunication → Rework

Notes often contained errors or missing details, leading to confusion and rework.



Our Solution

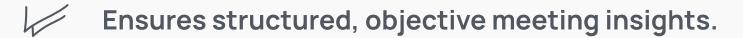
Record the meeting audio using a transcription tool.

We decided to introduce



Al-powered automation





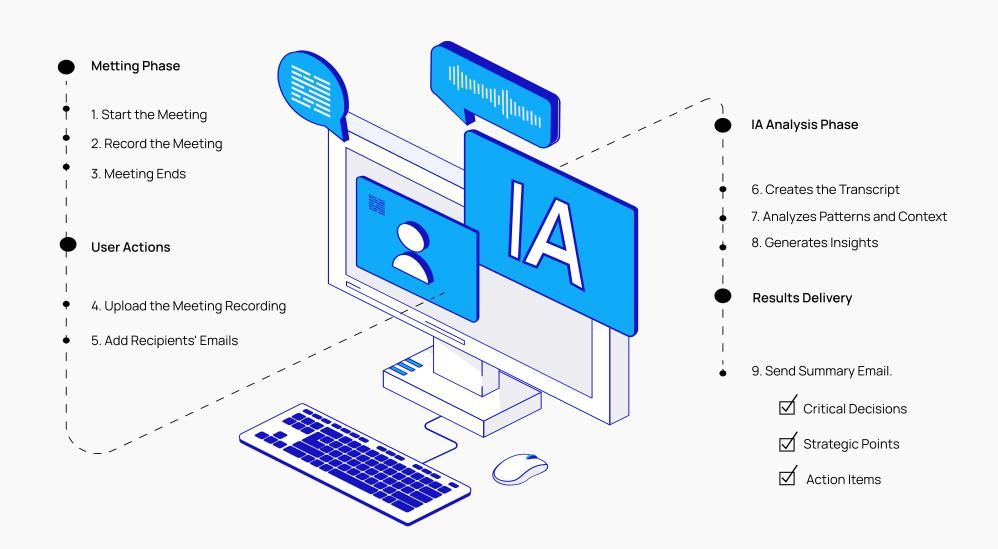


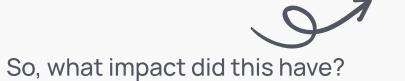


How does it work?

How It Works

A few minutes saved per meeting adds up to hours per year, boosting execution and cutting costs.





The Business Impact

Our company was losing 17% of its weekly working hours in meetings.

Before Automation

VS

After Automation

Missing Critical Meeting Insights	Al-generated, Objective Meeting Insights
30% Time Lost on Manual Notes	Zero Time on Documentation
Ineffective Team Communication	Instant, Effective Team Communication
Constant Rework Due to Unclear Actions	Clear, Actionable Follow-ups
17% Weekly Time on Admin Tasks	17% More Time for Execution & Growth

What does that amount to?



The Cost of Inefficiencies

- Average meeting length: 60 minutes
- Time spent on manual note-taking: 15 minutes per meeting
- Meetings per employee per week: 5
- Total time lost per employee: 1.25 hours/week

For a team of 100 people

- 125 hours lost per week
- 500 hours lost per month
- 6,000 hours lost per year

At an average hourly rate of \$40

• \$20,000 lost per month

\$240,000 lost per year



And this is just the minimum cost.

It doesn't account for the time spent communicating decisions to stakeholders or the **rework** caused by unclear actions—both of which create even greater inefficiencies.

Key Takeaways

1. Small-scale automation = Big impact

Even minor workflow improvements—like automating meeting notes—eliminate inefficiencies and free up hours for strategic priorities.

2. Reduce hidden costs

Time spent on note-taking, sending summaries, and clarifying discussions adds up to thousands of dollars per year. Automation stops the waste.

3. Efficiency Compounds Over Time

A few minutes saved in each meeting accumulate into significant annual time savings, leading to faster execution and lower costs.



Best Practices for Effective Meetings

Meeting Efficiency Checklist

■ Define clear objectives Before ■ Invite only key participants

the Meeting ■ Share materials in advance

> ■ Stay on topic During

■ Encourage participation the Meeting ■ Assign clear action items

> Send a structured summary After

☐ Follow-up on action items the Meeting

■ Evaluate meeting effectiveness

Curious about how we automated our meetings?

Contact us!

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